



MOLLY ROBLES

MBA
Strategy - Sustainability - Communication

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WORK EXPERIENCE

CEO & FRACTIONAL CFO

1 For The Books | 2018 - present

- Small Business accounting, tax prep, compliance & audit support
- Financial Planning & Analysis; Budgeting, Forecasting & KPI Reporting
- CA Special district accounting system setup & fund administration
- Data visualization and graphic organizing
- Clients include: Arcata Community Pool, Vibes Yoga, Solstice Agriculture, Bay Tank & Boiler Works, Eureka Pet Cremation, Humboldt Bay Provisions, Mills Builds Inc, Black Dog Building, The River Orchard, The Studdio, Sekoya Botanicals, Emerald Queen Farms, 6 Rivers Brewery, Frankie's Bagels, Chef Natalia Boyce, MoveWell, Breathing Heart Healing Arts,

PARTNER & CFO

Making Waves Management | 2016 - 2019

- Business systems and SOPs
- Accounting & payroll system setup & support
- Financial planning & analysis
- People managing
- Income, sales & payroll tax return preparation

GREEN BEAUTY & ENTREPRENEURSHIP

Arcata, CA | 1999 - 2016

- Raised 3 well-adjusted, college-educated nice people
- Business planning & management for beauty & wellness businesses
- Vertically integrated cannabis production & sales
- Social businesses to fund skate outreach projects
- Slow fashion collections for infants & toddlers

EDUCATION

ACCOUNTING DATA & ANALYTICS, MS

Golden Gate University

Leadership Emphasis. 18/30 units, Expected Spring 2025

MBA IN STRATEGIC SUSTAINABILITY

Cal Poly Humboldt | 2016

Reporting Standards & Life Cycle Analysis. Campus Sustainability Plan

BA COMMUNICATION/BUSINESS ADMINISTRATION

Cal Poly Humboldt | 2015

With Honors, Globe Series delegate, Summa cum laude

PERSONAL PROFILE

Intelligence is information. Wisdom is knowing what information matters. Count on me for both. My experience as a sustainability MBA and mother of four makes me a hawk for inefficiencies and missed opportunities. No one pays me more than I make them, and everyone finds unlikely fun along the way!

SKILLS & EXPERTISE

Non Violent Communication
Strategic Planning & Value Chain Analysis
Project Management: Agile/Scrum/Kanban
Business & Interpersonal Communication
Creative communication & copy writing
Auditing, reporting & campaign calendars
Hablo Español
Accounting: QBO, Xero, Netsuite, MIP
Systems & Life Cycle Analysis
GHG Protocols: SBTi / PCAF
Data Visualization: Tableau, Miro, iThoughts
Asynchronous collaboration & remote teams
Budgeting, Forecasting & KPI Reporting
Carbon Accounting & Materiality Analysis
GAAP, GASB, Uniform Guidance 2 CFR 200
Emissions Calculations

NOT BORING

Author of a small business book for artists
Balance is my guidepost
Ushered for a speech by Justin Trudeau
USA Boxing Amateur Athlete
23 Years a Yogi
Relentless Nonprofit Volunteer & Board Member
Winner of the 2023 Jodi Stutzman Award for Poetry

Delightfully,

Molly